



News from Livingston County, NY

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Livingston County Employee United Way Campaign Kicks off with \$41,000 Goal

Geneseo, NY, March 2, 2020 — The United Way of Livingston County recently launched this year's campaign titled MISSION 2020. The mission is to build a stronger Livingston County for all by standing united for:

- **Health:** Build a healthy community where people have their basic needs met, safe places to live, and social and emotional connections that positively impact their life.
- **Education:** Give our youth a launching pad with the support they need to grow and thrive during out-of-school time.
- **Economic Mobility:** Help local people take flight with the necessary tools and opportunities to increase their income and improve financial stability.

Last year, the United Way of Livingston County provided funding to 19 local agencies, which in turn, provided vital services to 14,656 local residents throughout the county.

Over the next couple of months, Livingston County employees will be joining local companies to help advance the United Way mission. The Livingston County Employee United Way Campaign, a significant contributor each year, has set its largest goal ever of \$41,000 for MISSION 2020.

Livingston County Administrator Ian Coyle stated, "We have set the bar for this annual county-wide campaign. I am so proud of the efforts of Livingston County employees and their level of participation in giving back to the community."

For more information on United Way of Livingston County, please click [here](#).

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